

48th Annual Scientific Meeting

March 27-30, 2022

SGS SOCIETY OF
GYNECOLOGIC SURGEONS

La Cantera Resort & Spa
San Antonio Hill Country, TX

Exhibit Information

It is my pleasure to welcome you to participate as an exhibitor in the 48th Annual Scientific Meeting of the Society of Gynecologic Surgeons (SGS) in San Antonio, Texas. The hybrid meeting will take place March 27-30, 2022. Please join us for an exceptional experience of one-on-one interaction, expertise sharing and more.

The SGS Annual Scientific Meeting will give your company the opportunity to interact with more than 475 leaders in the field of gynecologic surgery. SGS is the pre-eminent physician society in the United States focusing on all facets of gynecologic surgery. The Program Committee has updated the design of the program and it promises to be an exciting and stimulating program incorporating many recent advances and future trends in gynecologic surgery.

Due to limited space in the exhibit hall, it is important to submit your application early. Applications will be honored on a first come, first served basis. This year SGS will again be offering a virtual exhibit for those who are unable to attend the in-person meeting.

I hope that you will take this opportunity to support the SGS educational mission and to showcase your corporation by joining us at the SGS 2022 Annual Scientific Meeting.

I look forward to seeing you at the meeting.

Sincerely,

Nancy Frankel, PhD
Executive Director

The Society of Gynecologic Surgeons (SGS) is a 501(c) 3 not-for-profit organization whose mission is to promote the acquisition of knowledge and improvement of skills in gynecologic surgery through education and mentoring of fellows and young faculty/clinicians. Membership in SGS continues to be only through nomination and endorsement by active members and currently there are approximately 300 key opinion leaders in gynecologic surgery as SGS Members.

SGS is committed to providing opportunities for industry partners to meet the SGS educational mission and that offer maximum visibility among leaders in gynecologic surgery. Become part of the SGS efforts to be a source of public and professional education. By reaching certain marketing sponsorship levels your company will experience a variety of benefits and greater visibility at SGS meetings through signage, banners, exhibits and recognition from the podium. You have the flexibility to attain sponsorship levels with choices listed on the following pages. Any combination of support items to reach the level is up to you. If there are items that are not listed you can discuss this with Nancy Frankel by contacting her at nancy@sgsonline.org.

Annual Meeting Exhibit Opportunities

Exhibit Booth Fees

10' x 10' in line booth	\$3,995
	\$3,600 second booth
10' x 10' in line booth - First-time Exhibitor	\$2,750

The exhibit hall is carpeted. Live exhibit booths include draped 6' table, 2 chairs, garbage can, company recognition on signage, lead retrieval, and up to three exhibitor badges. Included with a live exhibit, exhibitors will have the opportunity to have a virtual exhibit with direct link to participants, ability to add product videos, product images, collateral materials, and online lead generation.

Sponsorship Opportunities

If you are interested in adding any additional promotional opportunities with your exhibit, click [here](#).

*Industry Sponsored Presentation (non-CME)

45-60 minute Industry Sponsored Presentation	\$15,000
30 minute Industry Sponsored Presentation	\$ 8,000
15 minute Industry Sponsored Presentation	\$ 5,000
Sunday, March 27, 12:15 pm – 1:15 pm, 4:45 pm – 5:45 pm	
Monday, March 28, 6:30 am – 7:30 am, 12:00 pm – 12:50 pm	
Tuesday, March 29, 6:30 am – 7:30 am, 11:20 am – 12:10 pm	

Sponsorship will be acknowledged on signage at the event and in the final program. SGS will provide signage, food, electricity and standard AV. Event marketing will be sent to SGS registrants and non-registrants. Presentations will be broadcast from show site or pre-recorded and available to both live and virtual audiences.

Topic for Industry Sponsored Presentations must be pre- approved by SGS by February 18, 2022.

Poster Breakfasts

<i>Multiple support opportunity</i>	\$7,500
Continental breakfast in the poster area will be served for all registered attendees Monday - Wednesday morning. Sponsor will be recognized in final program and on signage in poster area.	

*President's Dinner

<i>Exclusive Opportunity</i>	\$8,000
Sponsor acknowledgement on signage at the event. Two representatives are invited to attend.	

*Women's Council

<i>Exclusive Opportunity</i>	\$7,500
One of the most requested activities at the SGS annual meeting. It has become the place to be on Sunday night. Sponsor will be acknowledged on signage at the event and in final program.	

***Companies that supported these items at SGS 2021 have right of first refusal until December 17, 2021.**

Sponsorship Opportunities

If you are interested in adding any additional promotional opportunities with your exhibit, click [here](#).

*Fellows Networking Session

Exclusive Opportunity

\$3,500

Support the Fellows Pelvic Research Network (FPRN)[®] session on Monday afternoon March 28. This session includes FPRN[®] groups in FPMRS and FMIGS. Sponsor will be acknowledged on signage.

Fellow Scholar Program

Multiple Support Opportunity

per fellow \$3,000

The Fellow Scholar Program, endorsed by the SGS Board of Directors as an excellent educational activity that offers an opportunity for various gyn fellows (MIGS, PAG, REI) to attend the annual SGS Annual Scientific Meeting. Sponsor will be acknowledged on signage and from the podium and in the final program.

Resident/Fellow Lounge

\$3,500

Exclusive Opportunity

Establish your brand as a longstanding leader in the industry by gaining the loyalty of the future generation of practicing gynecologic surgeons! Sponsorship includes prominent branding and the chance to present a brief demonstration in an informal networking setting.

*Residents/Fellows Mentoring Event

Exclusive Opportunity

\$3,500

This is an informal, invitation only mentoring reception that includes SGS leadership, senior members, residents and fellows. The sponsor is permitted to send two representatives to this event.

*Virtual Platform

Exclusive Opportunity

\$15,000

The virtual platform provides access to all the abstracts, program schedule, non-oral posters, live streaming of sessions, virtual community, job board, and virtual exhibits. The sponsoring company has an exclusive opportunity to have corporate identity visible to all attendees

Fund Development Event – support the SGS educational mission

Multiple support opportunity

\$ varied

Join SGS attendees Tuesday evening and **SHARE** (*Surgeons Helping Advance Research and Education*) a fun evening of networking. Companies can support games such as cornhole, Jenga, or others. Contact Nancy Frankel (nancy@sgsonline.org) for more information.

Appetizers at Booth - President's Reception

Multiple support opportunity

\$1,000

Selection of appetizers available for display at your booth to encourage attendee traffic

*Hotel Room Key Cards

Exclusive Opportunity

\$5,000

Exhibitor is responsible for printing costs for key cards.

Material must be pre-approved by SGS by February 18, 2022

Branded Charging Stations

Exclusive Opportunity

\$3,000

Sponsor will be acknowledged at the location of the charging stations

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Sponsorship Opportunities

If you are interested in adding any additional promotional opportunities with your exhibit, click [here](#).

Delegate bag insert

Multiple support opportunity

\$750

Get your message in front of each attendee by including a brochure in the attendee bag. Exhibitor is responsible for design and printing. **Material must be pre-approved by SGS by February 18, 2022.**

Pre-Meeting Mailing List

\$500

Exhibit Passport

Multiple support opportunity

\$750

This popular item encourages attendees to visit your booth. Your company logo and booth number will be listed on the meeting app. Attendees must visit participating companies to receive a virtual "stamp". Daily prizes will be awarded by SGS. The card must be fully completed with virtual stamps to be eligible for the daily prize.

Hotel Room Door Drops

Multiple support opportunity

\$1,250

Enhance traffic at your booth by providing a message to attendees in their hotel room. Exhibitor is responsible for design and printing.

Material must be pre-approved by SGS by February 18, 2022

Final Program Advertisement

Multiple support opportunity

½ Page Color Ad in Final Program

\$1,000

Full Page Color Ad in Final Program

\$2,000

Advertisement must be pre-approved by SGS by February 18, 2022

Advertising in abstract supplement

Multiple support opportunity

The 2022 abstract supplement will be published electronically in the March edition of **AJOG**. Electronic circulation for this supplement is approximately 43,000 gynecologists. This supplement is posted on the Journal website which averages over 112,250 monthly visits. Each meeting participant will be provided a printed copy of the abstract supplement. Please contact Jessica Sneathen, Advertising Sales Rep at j.sneathen@elsevier.com for rates and information.

Advertising in *OBG Management* supplement

OBG Management will develop a highlights issue; guest edited by Oz Harmanli MD, Scientific Chair of the 2020 Annual Meeting of the Society of Gynecologic Surgeons (SGS). All content in the special issue will be based on key content presentations at the meeting. This is a media placement opportunity. SGS exhibitors have the opportunity to include either a corporate ad and/or branded ad within the folio of the issue. Sponsorship is limited. Positions are available on a first come/first serve basis. Participation in this media opportunity will provide an opportunity to attain a higher SGS sponsorship level. Please contact Dianne Reynolds at dreynolds@frontlinemedcom.com for more information about specs and pricing. Contact Nancy Frankel at nancy@sgsonline.org for more information about sponsorship level benefits.

*Companies that supported these items at SGS 2021 have right of first refusal until **December 17, 2021**

Sponsorship Levels

Cumulative value of the preceding sponsorship items equals the levels identified below (exhibit booth excluded)

Ruby Level

\$50,000

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2022 meeting (up to 4 reps)
- Banner with recognition of support
- 8 exhibit booth registrations (5 in addition to 3 included with a 10x10 booth)
- Special signage at booth and sponsor level ribbons
- One delegate bag insert
- One 10x10 in line booth
- Pre-meeting registration list
- Exhibit passport
- Article highlighting company activities in SGS newsletter
- Meeting room for the duration of the SGS conference

Diamond Level

\$40,000

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2022 meeting (up to 3 reps)
- Banner with recognition of support
- 6 exhibit booth registrations (3 in addition to 3 included with a 10x10 booth)
- Special signage at booth and sponsor level ribbons
- One delegate bag insert
- One 10x10 in line booth
- Pre-meeting registration list
- Exhibit passport
- Article highlighting company activities in SGS newsletter
- Meeting room for the duration of the SGS conference

Gold Level

\$25,000

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2022 meeting (up to 2 reps)
- Banner with recognition of support
- 4 exhibit booth registrations (1 in addition to 3 included with a 10x10 booth)
- Special signage at booth and sponsor level ribbons
- Pre-meeting registration list
- Exhibit passport

Silver Level

\$12,500

- Recognition as premier sponsor in final program and at podium
- Banner with recognition of support
- Special reception with SGS Board of Directors at 2022 meeting (1 rep)
- Special signage at booth and sponsor level ribbons
- Pre-meeting registration list

Bronze Level

\$5,000

- Recognition as premier sponsor in final program and at podium
- Banner with recognition of support
- Special reception with SGS Board of Directors at 2022 meeting (1 rep)
- Special signage at booth and sponsor level ribbons

Exhibit Hours

Monday March 28, 2022	9:00 am - 3:00 pm
Morning Break	9:20 am – 9:50 am
Lunch Break	11:55 am – 12:55 pm
Monday March 28, 2022/President's Reception	7:00 pm - 8:30 pm
Tuesday March 29, 2022	9:00 am - 1:00 pm
Morning Break	9:20 am - 9:50 am
Lunch Break	1:15 am - 12:15 pm

Exhibit booths must be staffed during all open hours in the exhibit hall.

Install and Dismantle

- Installation will begin at 1:00 pm, Sunday, March 27, 2022
- Booths must be fully installed by 8:00 am, Monday, March 28, 2022
- Dismantle will start no earlier than 1:00 pm on Tuesday, March 29, 2022 and all items must be removed from the exhibit hall by 5:00 p.m. Tuesday, March 29, 2022. Any items left in the exhibit hall beyond that time will be discarded (unless special approval has been granted in writing by SGS management)

Space Assignment

Exhibit booth assignment is based on the date and time of exhibitor registration. Telephone or verbal booth reservations are not accepted. No space will be assigned until both the exhibitor registration and payment are received. Premier Sponsors receive priority booth placement options. Layout of the exhibit hall may change based on booth requests and fire marshal restrictions. Booth assignments will be made starting on January 10, 2022.

Non-profit Booth Assignment

Non-profit companies may purchase a 10x10 in-line booth for a reduced price of \$1,500. In order to obtain the \$1,500 rate, proof of non-profit status 501 (c) 3 Form or similar IRS document must accompany the exhibit application/contract.

Decorator and Drayage Services

Booths (10' x 10') and other exhibit material and equipment will be furnished by Global Experience Specialists, Inc. (GES). The booth furnished will be 8' high from the floor to top of the back wall; side partitions will be 36" divisions in colored draping, and a 7" x 44" one line Exhibitor sign, **one 6' draped table, two chairs and a garbage can. The exhibit hall at La Cantera Resort & Spa is carpeted.** Service kits listing available services (electrical needs, additional booth furniture, etc.) will be emailed to exhibitors by the general services contractor the week of January 10, 2022. Please remember to fill out the appropriate form in the Exhibitor's Service Kit as electrical outlets will not automatically be provided. A complete list of equipment, prices and order forms will be provided by the decorator. Complete shipping instructions will be included in the exhibitor service kit.

Shipping Information

In order to facilitate movement in and out of the La Cantera Resort & Spa and to ensure proper delivery, it is essential that all shipments by truck and air be consigned to the general services contractor. Complete shipping instructions will be included in the exhibitor service kits.

Hotel Information

The SGS Annual Scientific Meeting is being held at the La Cantera Resort & Spa, 16641 La Cantera Parkway, San Antonio, Texas 78256. Discounted rooms are available through the SGS room block by calling the hotel reservations at 855-499-2960, or the online room reservations on the SGS website, www.sgsonline.org. When making reservations, if you are using the phone number you need to reference the SGS meeting to receive the discounted rates. All exhibitors are expected to stay in the SGS housing block at the La Cantera Resort & Spa.

Exhibitor Badges

Each exhibiting company is allocated 3 complimentary badges per 100 square feet of contracted exhibit space and additional badges as indicated at premier sponsor levels. Any additional badges requested are \$200 each.

Payment

Exhibitor applications will be accepted online at www.sgsonline.org. Payment may be made online with a credit card or by check forwarded to the address below. No applications will be considered complete until payment is received. Application and payment are due by **February 18, 2022**.

Make checks payable to SGS and send to:

Society of Gynecologic Surgeons
5184 Caldwell Mill Road
Suite 204-163
Hoover, Alabama 35244
Phone: 205-715-8009

Contractual Obligations

Contract Acceptance

The Exhibit Hall of the Society of Gynecologic Surgeons' Annual Meeting is to provide space to promote product and educational material to SGS members. SGS reserves the right to review all material to determine it to be of interest to SGS members and to refuse contracts that do not meet SGS standards and to curtail exhibits or parts thereof that do not appropriately reflect the objectives of the meeting.

Use of Space

The Meeting is held primarily for the education of gynecologic surgeons. All sales and order taking is restricted to the Exhibitors' own Exhibit Space. Retail sales of exhibitor goods must be requested and approved in writing by SGS at the time of Contract. Exhibitors engaged in retail sales are responsible for all appropriate local and state licenses and permits and the submission of sales reports and sales taxes to the State of Texas and the City of San Antonio. Failure to have retail sales activity pre-approved by SGS may result in the closing of the exhibit by Meeting Management and forfeiture of all exhibit fees.

Violations

As a condition of participation in the SGS exhibition, each exhibitor, its representatives, and agents must agree to and abide by all rules and regulations set forth in the exhibition prospectus and other correspondence with SGS, its contractors/agents, and the La Cantera Resort & Spa. SGS reserves the right to shut down an exhibit or exclude from future exhibition participation, if, in SGS' opinion, the exhibitor disregards or refuses to observe SGS policies or instructions. If a shutdown does occur, SGS will neither refund the booth fee paid nor pay for exhibitor losses such as housing, travel, wages, or other fees associated with exhibiting. SGS reserves the right to re-enter, take possession of the space, and remove all persons and goods at the exhibitor's expense.

Use of SGS Names, Logos and Floor Plan

The names and logos of SGS and SGS 48th Annual Scientific Meeting as well as the GES floor plan are the property of SGS. References to these including place and dates may be made on corporate advertisements with advanced approval.

FDA Regulations and Restrictions

All medical devices or pharmaceutical products either exhibited or described in Exhibitor literature must satisfy U. S. Food and Drug Administration (FDA) requirements - full compliance with applicable FDA approvals as well as with its guidelines regarding display, promotion and marketing of medical products. If an exhibited product remains under clinical investigation or investigational new drug application (INDA), that fact must be prominently disclosed. Also, if not licensed or approved by the FDA specifically for gynecologic procedures, that fact must be prominently noted. SGS is not a regulatory agency and assumes no responsibility.

Trademarks

The exhibitor represents and warrants to SGS that no materials used in or in connection with their exhibit infringe on the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by exhibitor) or other intellectual property rights of any third party. The exhibitor agrees to immediately notify SGS of any information of which the exhibitor becomes aware regarding actual or alleged infringement of any third-party trademarks, copyrights or other intellectual property right. The exhibitor agrees to indemnify, defend and hold SGS and its agents, their successors and assigns harmless from and against all third-party losses, damages and costs (including attorneys' fees) arising out of or related to claims of infringement by exhibitor of the trademarks, copyrights or any other intellectual property rights of any third party.

Notwithstanding the foregoing, SGS shall not be liable for and expressly disclaim all liability for infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any exhibitor.

Americans with Disabilities Act

The Meeting Building shall be responsible for all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). SGS shall be responsible for those readily achievable, non-permanent accessibility requirements of the ADA, which are applicable to SGS if not otherwise provided by the Meeting Building. The Exhibitor agrees that it will comply with any provisions of the ADA, which are applicable to the Exhibitor.

Liability

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend SGS and the La Cantera Resort & Spa and against any and all third party liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including, but not limited to cost, interest, and attorney's fees), which SGS may incur, suffer, be put to, pay or be required to pay, incident to or arising directly from any intentional or negligent act or omission by exhibitor or any of its representatives, agents, vendors, employees, licensees, or invitees. Exhibitor further agrees that SGS and the La Cantera Resort & Spa and their respective agents and employees shall not be responsible in any way for 1) damage, loss, or destruction of any property of exhibitor, or 2) injury to exhibitor or its representatives, agents, vendors, employees, licensees, or invitees with the exception of damages resulting from SGS or Hotel's negligence or misconduct.

Insurance

It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss or injury. SGS requires that all exhibitors maintain insurance in the amount of one million dollars or the amount specified by local and federal governments, for general liability insurance and worker's compensation.

Fire Regulations

All participating organizations and their personnel must comply with the local, state, and federal fire regulations. All decorating materials, furniture, signs, and equipment must meet the local, city, and state fire and public safety regulations.

Cancellation

Cancellation of reserved exhibit space will be refunded at one-half the booth space fee (\$1,999) if cancelled before **February 18, 2022**. No refunds for cancellations will be made after that date.

Satellite Events

All educational, social or other meetings or events that include attendees of the 48th SGS Annual Scientific Meeting need to be approved by SGS leadership. Satellite events require a sponsorship fee. To request approval for a satellite event, click [HERE](#) to access the required form. Satellite events are all activities held at the La Cantera Resort & Spa property or off the premises beginning Saturday, March 26 through Thursday, March 31, 2022. Exhibitor assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such event. No activities can be scheduled during SGS sessions or receptions.

Request for satellite event approval needs to be submitted by **February 28, 2022** to nancy@sgsonline.org.